



**SCHUYLKILL CANAL ASSOCIATION**  
A Non-profit Corporation

**SCA's 27<sup>th</sup> Canal Day, June 28, 2009**  
**Family fun and excitement all day long!**

Dear Friend:

April 2009

The Schuylkill Canal Association is inviting you to join in the fun of what we believe will be the most exciting event of this year's summer festival season;

**Canal Day 2009, on Sunday, June 28<sup>th</sup>.**

It is a day full of family fun and excitement enjoyed by the community in great numbers, 3,000 visitors are expected. SCA is inviting you to show your support of the Schuylkill Canal Association for its continued stewardship and the preservation of the canal and its industrial heritage within the Schuylkill River Valley.

You can play a big part in the day's festivities by taking out an ad in SCA's 27<sup>th</sup> Canal Day Program. For as little as \$25 up to \$100, you can place an ad in the booklet to be given to all that attend Canal Day, June 28, 2009. The following will provide you with the available ad sizes and requested donation associated with each choice:

- \$100 donation – full page ad, 4 ¾" W by 7 ¾" L
- \$ 50 donation – half page ad, 4 ¾" W by 4" L
- \$ 25 donation – ¼ page or business card size ad, 4" W by 2" L

SCA's annual Canal Day is the Association's opportunity to increase awareness of the great significance the Schuylkill Canal played in our community's growth and prosperity. Highlighted throughout the day is the industrial history of the Schuylkill Navigation and the recreational features available along the 3-mile linear greenway maintained on the Schuylkill River's edge in Upper Providence Township. The Schuylkill Canal Park provides access for boating, fishing and hiking along multiple trails; both land and water, for visitors of all ages and life styles to enjoy.

Please complete and return the enclosed form, include your camera ready ad along with your check in the amount specified according to the ad size you choose. All ads with the corresponding donation **must be received no later than Friday, 6/12/09**.

All the details about Canal Day 2009 can be found on SCA's website, [www.schuylkillcanal.com](http://www.schuylkillcanal.com), as well as a copy of the Canal Day 2008 program for review. If you have any questions, please do not hesitate to contact SCA at 610-917-0021 or [info@schuylkillcanal.com](mailto:info@schuylkillcanal.com).

Thank you for your consideration and support.

Canal Day Program Committee Co-Chairs,  
Jill Williams and John Pearson

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Tel. 610-917-0021 • Fax 610-917-8030

[www.schuylkillcanal.com](http://www.schuylkillcanal.com) • [info@schuylkillcanal.com](mailto:info@schuylkillcanal.com)

# Canal Day 2009



## *A day full of family FUN and EXCITEMENT*

### **Taking an ad out in the Canal Day 2009's program supports YOUR community!**

**YES**, my organization supports the Schuylkill Canal Association in its stewardship of the canal and its preservation as a historic and recreational community resource. I wish to show my support by taking out an ad in the Canal Day 2009 program.

On June 28, 2009, between 9 AM and 4 PM, 3,000 visitors are expected to attend this community-wide event; the program will be given out to all and I will look forward to my organization highlighted on the sponsor list accordingly.

Enclosed is a copy of my camera ready ad. I wish to take out the following ad size:

\_\_\_\_\_ \$100, full page ad, 4 ¾" W by 7 ¾" L

\_\_\_\_\_ \$ 50, half page ad, 4 ¾" W by 4" L

\_\_\_\_\_ \$ 25, 1/4 page or business card ad, 4" W by 2" L  
(please attach card to be scanned)

All ads with payment must be **received no later than 6/12/09**. Ads can be submitted electronically to [info@schuylkillcanal.com](mailto:info@schuylkillcanal.com), in a PDF, Adobe Illustrator, or InDesign file format.

**Please fill in the form below:**

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Phone#** \_\_\_\_\_ **Fax#** \_\_\_\_\_

Checks are to be made payable to SCA, Inc. Mail to: SCA, PO Box 966, Oaks, PA 19456. To contact the Schuylkill Canal Association, please call 610-917-0021, email us at [info@schuylkillcanal.com](mailto:info@schuylkillcanal.com), or visit our website at [www.schuylkillcanal.com](http://www.schuylkillcanal.com).

All contributions are tax deductible. A copy of SCA's official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.